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Statewide Award For Pacific Landscape Owner Penry

LOS ANGELES – Dave Penry, partner with Darryl Orr in Pacific Landscapes, Inc., of Sebastopol, was honored last month with the California Landscape Contractors Association's highest award: The Allegiance Award.

Presented at the organization's annual Leadership Conference, attended by more than 300 at the Los Angeles Hilton, The Allegiance Award has been made only 17 times in the organization's 54-year-history. The Award honors members who advance the professionalism of the industry.

Penry, an active member of the association for more than 25 years, was honored for "being a pivotal influence in the association's progress over the past two years."

He was specifically cited for his work spearheading the organization's public relations efforts, crafting the endorsement agreement with CLCA's insurance trust, guiding the association's governance restructuring, and guiding the development of CLCA's public stand on immigration issues and producing and 'infomercial' to promote the stand.

No stranger to awards, Penry's six-year-old Pacific Landscapes was also named among the North Bay's top 24 employers by the North Bay Business Journal in 2006 and earned the 2006 Business Water Conservation Award from the City of Santa Rosa.

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